

OKLAHOMA HUMANE SOCIETY

Event Packages

Thank you so much for inquiring about having Oklahoma Humane Society animals at your special event! We are grateful for community partners who are interested in the welfare of our community's animal population.

OK Humane is an entirely foster-based rescue, meaning that all animals in our program are dispersed throughout foster homes all over the state. Because of this structure, coordinating animal appearances and adoption events takes some time and logistical planning.

Ultimately, we want to ensure that these efforts are beneficial to the dogs and cats in our care and to our partners. We ask that your organization provide a financial subsidy based on which event package you choose.



EVENT PACKAGES

The BIG DOG (and cat!) Adoption Event:

\$10,000 Event Subsidy (Need a minimum of 12 weeks notice)

Includes: Up to 50 animals available for adoption (a mix of dogs, cats, puppies, and kittens). The event subsidy would cover adoption fees for the animals (so you would be hosting a fee-waived adoption event). Event would be promoted via OK Humane media & social media outlets.

See potential reach by channel.

A Pawllywood Affair - Small Adoption Event:

\$5000 Event Subsidy (Need a minimum of 8 weeks notice)

Includes: 40 animals available for adoption. The event subsidy would cover adoption fees for the animals (so you would be hosting a free adoption event). Event would be promoted via OK Humane media & social media outlets. *See potential reach by channel.*



EVENT PACKAGES



Pick-A-Fetching-Theme Adoption Center Weekend Sponsorship:

\$2500 (Need a minimum of 5 weeks notice)

Choose your own theme and sponsor ½ price adoptions at our Adoption Center for a weekend. Pawdi Gras, Breakfast at Kitteny's, Disco Dogs, Santa Paws...the possibilities are endless! Your organization would receive signage at the Adoption Center as well as promotion on OK Humane social media. This sponsorship at the \$2500 level would subsidize half price adoptions for approximately 30 pets. You can opt to increase your sponsorship for more adoption subsidies. Event would be promoted via OK Humane media & social media outlets. *See potential reach by channel.*

Snuggle Service:

\$500 (Need a minimum of 4 weeks notice)

Includes: An experienced OK Humane representative and puppies and/or kittens that can be cuddled by your event attendees. Snuggle Service will typically last between 30-minutes to one hour. We ask that you provide an indoor area for our pets and we'll supply the rest. Please note that what animals we are able to bring is dependent on what we have available at that time. Although our furry visitors will not be available for adoption on-site, they will be in coming days or weeks at our Adoption Center.

A Pupappearance:

\$250 (Need a minimum of 4 weeks notice)

Includes: 1 dog, (could be an alumni dog, foster dog, or adoptable dog, depending on what we have available at the time), and a staff member or volunteer to man an informational table.

POTENTIAL REACH BY CHANNEL

NEWS 9: Pet of the Week - included in talking points

KISS FM: Pets of the Week - included in talking points

Website: More than 280,000 visits in the last 30 days

Social Media: OK Humane following is 80K strong! 60K+ Facebook fans, 7.8K+ Twitter followers, and 15K+ Instagram followers and growing. The combined average daily reach including friends of followers is 200K-250K.

